

**46518 Deep Culture Difference : Understanding Japan Through Cross-Cultural Comparison - Understanding Japan through Cross-Cultural Comparison**  
**[Compulsory Course, 2 credits]**

**Lecturer :** Dr. Joseph Shaules

Joseph Shaules (PhD) has worked in intercultural education for more than 25 years. He is currently a full professor at Juntendo University's Faculty of International Liberal Arts, in Tokyo. He also teaches courses at the International Center of Keio University. He is a founding member and current director of the Japan Intercultural Institute. He is a co-presenter on the NHK Television program "Nyuuzu de Eikaiwa". He is the Japan specialist for Intercultures, an intercultural consulting and training company based in Germany. Books include: *The Intercultural Mind: Connecting Culture, Cognition and Global Living* (Intercultural Press); and *Deep Culture: The Hidden Challenges of Global Living* (Multilingual Matters). He has lived and worked abroad (Mexico, Japan, France) for more than 25 years and is proficient in English, Japanese, French and Spanish. Currently, he lives in Tokyo and is learning Indonesian.

**Day and Classroom :** 16:30-18:00, Tuesday at First School Building 101

**Course Description :**

Culture has a visible side – food, clothing, architecture – and a hidden side of unconscious beliefs, values and assumptions. In this class we will explore this "cognitive programming" by comparing deep culture patterns in Japan with those of other places. We will focus on how intercultural experiences affect us at the level of the "cognitive unconscious", and do cultural comparison in key areas of deep culture. The ultimate goals of this course are for students to 1) learn about deep culture patterns in Japan and other countries, 2) gain a deeper understanding of culture's unconscious influence over us, 3) learn how to get more out of our intercultural experiences, and 4) reflect on our own cultural values and assumptions. The focus is on how cultural difference is experienced, not simply how to describe it from a historical or social perspective. This class is suitable for Japanese and non-Japanese students.

**Textbooks :**

A reading packet will be provided for download by the teacher.

**Reference Books :**

- Deep Culture: The Hidden Challenges of Global Living, by Joseph Shaules, Multi-lingual Matters, 2007
- The Beginner's Guide to Deep Culture: Beneath the Surface, (2010), Shaules, Intercultural Press, Boston and London

**Course Plan :**

1 First class – The deep culture of Japan

### 3 Campus Comparative East Asian Studies Programme (Keio University)

- 2 The "Oz Moment" and the "international brain".
  - 3 The autopilot - System one versus system two
  - 4 Configuration - The hidden impact of culture
  - 5 Systematic Intuitions - Learning to read cultural patterns
  - 6 Dilemma theory and deep cultural difference
  - 7 Student presentations
  - 8 The cognition of in-group and out-group
  - 9 Deep Culture and Status
  - 10 Deep culture and our moral compass
  - 11 Deep culture and issues of control
  - 12 Deep culture and time
  - 13 Life spaces, privacy and identity
  - 14 Student presentations
- Other Final exam

#### **Lecturer's Comments to Students :**

This class is suitable for Japanese and non-Japanese students. In this class, students will not simply learn theory. They will be expected to reflect on and discuss their intercultural experiences. Cultural understanding requires lived experience. Deep understanding of cultural difference involves personal growth and self-understanding. The instructor is passionate about the material.

#### **Method of Evaluation :**

1. Final Written Exam (30%)
2. Two oral presentations (20% X 2 = 40%)
3. Attendance, Participation (30%)